

***For Immediate Release –***

**Learn about new technique for characterizing the thermal conductivity of rock, soil sediment, asphalt, concrete and more.**

March 28, 2011 – Fredericton, NB – C-Therm Technologies announced its spring webinar schedule highlighting applications of the innovative thermal conductivity sensors in various fields including geology, road construction and pavement research. Adam Harris, Managing Director for C-Therm Technologies Ltd., released the initial spring schedule commenting: “we sponsor this webinar series as a means of sharing knowledge on how C-Therm’s sensors are making it easier to obtain thermal conductivity data on a wide range of samples across broad fields of study.” C-Therm is focussing its spring webinar series on application of the patented sensor technology in the areas of geology and road construction. The webinars will focus on reviewing published works of various TCi clients starting with a general overview of the technique and principles of measurement. Harris comments, “later webinars scheduled are part of our ‘Application Focus’ series and intended to drill down further on specific areas of thermal conductivity characterization.”

**Spring 2011 Webinar Schedule:**

<i>Date</i>	<i>Time (EDT)</i>	<i>Topic</i>
Thur., March 31st	1:00 PM	<i>Introduction to the TCi: Explaining the Modified Transient Plane Source Technique for Rapid, Easy Thermal Conductivity Measurement</i>  Key words: nano materials, polymers, explosives, electronics, fluids
Thur., April 7th	1:00 PM	<i>TCi Application Focus: Rock On! Characterization of Rock and Soil Sediment (Geology)</i>  Key words: rock, sediment, soil, geo heat exchanger, oil & gas exploration, recovery
Tue., April 12th	1:00 PM	<i>TCi Application Focus: Hit the Road - Characterization of Asphalt &amp; Concretes</i>  Key words: asphalt, concrete, aggregate

For registration details or to learn more about the above webinar topics please visit:

[http://www.ctherm.com/resources/webinars/upcoming\\_webinars](http://www.ctherm.com/resources/webinars/upcoming_webinars)

***About C-Therm Technologies Ltd.***

*C-Therm Technologies Ltd., located in Fredericton New Brunswick, Canada, provides non-destructive, thermal sensor technology solutions for R&D, production and quality control applications. The patented platform technology delivers fast, accurate measurement of thermal conductivity and thermal effusivity in seconds. To find about more about C-Therm Technologies Ltd’s. products and applications, visit their website at [www.ctherm.com](http://www.ctherm.com).*



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